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How To Successfully Crowd Fund Your Dream Idea On Kickstarter: Learn The Secrets Of What It Really Takes To Run A Successful Kickstarter Or Crowd Funding ... From Those Who've Collectively Raised



Synopsis

We all have a dream. Some grand vision we'd love to see come to fruition one day. Something that scares us, compels us and energizes us at the same time. So why is it that so many people seem to put those dreams in a box and shelve them away for a day that never comes? The biggest excuse I hear, aside from people's natural, inherent fears of failure (or success), is lack of funds to make it happen. With this phenomenon called crowd funding, we can no longer use that as an excuse. I wrote this book to show you how to effectively use crowd funding to give you a tangible way to make sure your dreams are fulfilled with a fully funded campaign. This book will ensure you get your dream idea funded on Kickstarter or the right crowdfunding platform for you. After successfully using Kickstarter to fund my Suitcase Entrepreneur book in 2013, I learned the key strategies that make all the difference to your crowdfunding campaign succeeding or failing. In this book I detail everything you need to know and showcase 5 case studies of people who collectively raised half a million dollars using these techniques and more as well as a behind the scenes of the exact strategy I used to get 121% of my fundraising goal.

What's Covered in this Book?

1. What Exactly Is Crowd Funding? Learn all about this fundraising phenomenon and why you should take advantage of it.
2. Which Crowd Funding Site Should You Choose? Discover the advantages and disadvantages of the top ten crowd funding sites and see which one is right for you.
3. What Makes a Successful Crowd Funding Campaign? Learn the key components that will ensure your campaign meets and exceeds its goals by learning from these inspiring case studies and in-depth interviews. Plus, take a look at these two campaigns as an example of what not to do with your crowd funding campaign.
4. In-depth Case Study: Natalie Sisson and The Suitcase Entrepreneur Book Learn exactly what I did to ensure the success of my crowd funding campaign, including example, statistics, and replicable tactics.
5. Step-by-Step Campaign Checklist: Take the pain out of setting up your campaign by following this complete guide for before, during and after.
6. The Future of Crowd Funding Hot trends come and go, and crowd funding won't be the same in a few years time. Learn why, and be prepared.

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Customer Reviews

A must for ppl who want to know the ins and outs of crowd funding before they deep dive into it

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